

*the 7th Annual
So Precious
charity ball*

Arabian Nights



SPONSORSHIP PROGRAMME

*Friday 23 November 2018
Doubletree by Hilton, Dunblane Hydro*

Thank you for taking time to read the So Precious Ball 2018 sponsorship packages invitation. Incredibly, we are now in our 7th year!

This years ball theme is 'Arabian Nights' and we return to the stunning Doubletree By Hilton Dunblane Hydro on FRIDAY 23 NOVEMBER where the Head Chef has created a sumptuous themed menu that will tantalise your tastebuds. Live entertainment will be provided by the band Franco and we are delighted that the talented Hollie Burns returns to support us again.

As a local business operating in Forth Valley, we hope that you will consider sponsoring the So Precious Ball 2018 and help to save the lives of the 350 babies that are born premature or sick in Forth Valley each year and the thousands of children who receive medical care at Forth Valley Royal Kids Ward.

We also have advertising opportunities available and these are detailed within this programme too. We are also seeking raffle and auction items and these would be most greatly received.

So Precious remains a small charity run entirely by Volunteers and operating from our homes to ensure that every penny donated is directed in supporting the cause.

Please consider the sponsorship opportunities and if you are interested please contact alison.kilgour@so-precious.co.uk or call on 07730 264 975

Thank you in anticipation of your support

Alison Kilgour,
Trustee, So Precious

Diamond Sponsor

As Diamond Sponsor, you will be the Main Sponsor of the evening. You will have a host of premium options exclusive to you including:

- Centre Page Advert in the So Precious Ball Programme.
- Advertising Space in the Ballroom.
- A dedicated pop-up on our customised large screens.
- Your Logo on the Table Name Cards.
- An opportunity to address the Ball Audience.
- Promotional Leaflets dropped into each Goody Bag.

Discounted Table Price
£650 instead of £750
saving £100.

**DIAMOND SPONSORSHIP COST
£2500. ONLY ONE AVAILABLE.**

All artwork for programme and screens must be provided by you 3 weeks in advance of the Ball date. Set up and Take Down of banners is your responsibility. Set up must be complete by no later than 6pm and take down must be complete by 1am. Address to the Ball Audience should be no longer than 7 minutes.



EMERALD SPONSOR

As a Emerald Sponsor of the 2018 SP Ball, you will receive a host of benefits

- Full Right hand Side Page Advert in the So Precious Ball Programme.
- Advertising Space in the Ballroom.
- A dedicated pop-up on our customised large screens.
- Promotional Leaflets dropped into each Goody Bag.

Discounted Table Price
£675 instead of £750
saving £75.



EMERALD SPONSORSHIP COST
£1400. **ONLY TWO AVAILABLE.**

All artwork for programme and screens must be provided by you 3 weeks in advance of the Ball date. Set up and Take Down of banner (one only) is your responsibility. Set up must be complete by no later than 6pm and take down must be complete by 1am.

SAPPHIRE SPONSOR

As a Sapphire Sponsor of the 2018 SP Ball, you will receive a host of benefits

- Full Left hand Side Page Advert in the So Precious Ball Programme.
- A dedicated pop-up on our customised large screens.
- Promotional Leaflets dropped into each Goody Bag.

Discounted Table Price
£700 instead of £750
saving £50.

SAPPHIRE SPONSORSHIP COST
£1000. **ONLY FOUR AVAILABLE.**

All artwork for programme and screens must be provided by you
3 weeks in advance of the Ball date.



RUBY SPONSOR

As a Ruby Sponsor of the 2018 SP Ball, you will receive a host of benefits

- Half Page Advert in the So Precious Ball Programme.
- A shared page pop-up on our customised large screens.
- Promotional Leaflets dropped into each Goody Bag.

Discounted Table Price
£725 instead of £750
saving £25.



RUBY SPONSORSHIP COST
£800. **ONLY SIX AVAILABLE.**

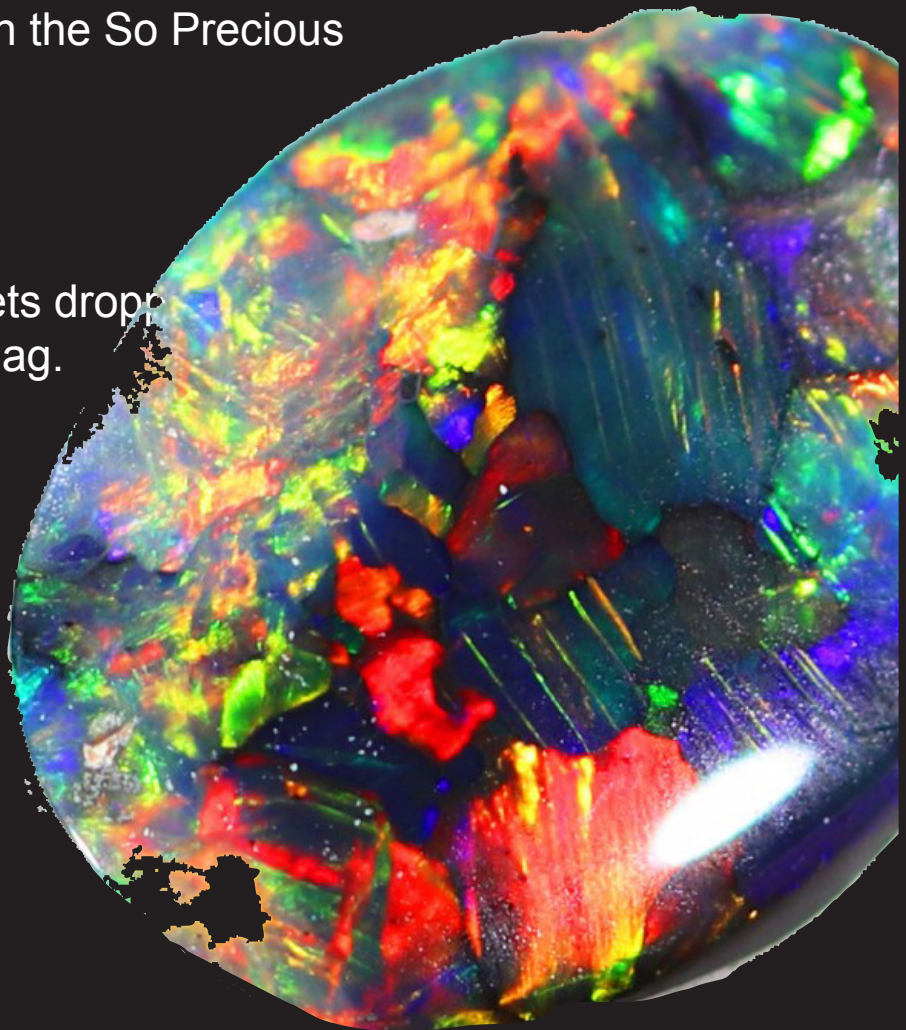
All artwork for programme and screens must be provided by you
3 weeks in advance of the Ball date.

OPAL SPONSOR

As an Opal Sponsor of the 2018 SP Ball, you will receive a host of benefits

- Half Page Advert in the So Precious Ball Programme.
- A shared pop-up on our customised large screens.
- Promotional Leaflets dropped into each Goody Bag.

Table £750.



OPAL SPONSORSHIP COST
£120. **ONLY SIX AVAILABLE.**

All artwork for programme and screens must be provided by you
3 weeks in advance of the Ball date.

COCKTAIL SPONSOR

As Cocktail Sponsor of the 2018 SP Ball, you will receive a host of benefits

- A Full Page Advert in the So Precious Ball Programme.
- Opportunity to promote your business at the Cocktail Reception.
- A shared page pop-up on our customised large screens.
- Promotional Leaflets dropped into each Goodie Bag.

SOLD OUT

COCKTAIL SPONSOR COST
£600. **EXCLUSIVE, ONLY ONE
AVAILABLE.**

All artwork for programme and screens must be provided by you 3 weeks in advance of the Ball date.



PROGRAMME SPONSOR

As Programme Sponsor of the 2018 SP Ball, you will receive a host of benefits

- A Full Page Advert in the So Precious Ball Programme.
- Your Logo prominently positioned on the front page of the Programme.
- A shared page pop-up on our customised large screens.
- Promotional Leaflets dropped into each Goody Bag.



PROGRAMME SPONSOR COST
£400. **EXCLUSIVE, ONLY ONE AVAILABLE.**

All artwork for programme and screens must be provided by you 3 weeks in advance of the Ball date.

HANGOVER PACK SPONSOR

It's no secret that the SP Ball takes a bit of recovery time! Our famous 'Hangover pack' contains the essentials to get you through the next day.

You can sponsor the 'Hangover Pack' and have your company logo on the pack and be the saviours.

HANGOVER PACK SPONSOR £300
EXCLUSIVE, ONLY ONE AVAILABLE

ADVERTISING OPPORTUNITIES

If you would like to promote your business or message, you can take advantage of our standard advertising opportunities. Prices are listed below:

BACK PAGE	Premium Advert	£200
	Only one available	
Inner Front Cover	Premium Advert	£150
	Only one available	
Inner Back Cover	Premium Advert	£120
	Only one available	
Full Page Advert	£75	6 available
Half Page Advert	£60	10 available
Quarter Page Advert	£50	16 available

Full/Half/Quarter Page adverts will be positioned in the programme to suit the designers layout. All artwork is to be supplied by you in PDF format by no later than 3 weeks prior to the Ball.